

MDG and Social Media –Survey Results

We had **57 individuals answering** (34 males and 23 females), from **18-35 years old**, from Africa, Europe, America and Asia. The respondents were *students, journalists, youth workers*.

The survey revealed that **75, 4%** of respondents knew what MDG are and **24, 6%** did not know. The MDG more mentioned from those who knew about MDG were: **End poverty and hunger, Combat HIV-AIDS, Universal Education, Reduce Child Mortality and Gender Equality**.

91, 2% of respondents answered that they got informed about MDG on **Internet** followed by **24, 6% - Newspapers, 19, 3% - TV** and **12,3% - Radio**. Other answers indicated as sources of information regarding MDG coming from: **Schools and Universities, Ngos events or activities, friends and coworkers, TIG platform, conferences, local programs on the topic, leaflets**.

Related to the topic "*If you could know more about MDG what it will be?*" **68,%** of respondents answered "**What has been done until now and by whom**", **48% - "What kind of actions"** and **40% - "Why they are so important"** (on this topic answered 46 respondents).

On the topic about "*If you want to inform a friend about MDG what social media will you use?*" **72%** pointed **Facebook, 40% - You Tube. 22** respondent's answers were **E-mail, Blogs, TIG** and **Hi 5**.

On the topic "*If you could take part in any activity related to the Millennium Goals what it will be?*" **66% - Assisting or organizing Conferences & Public events, 56% - Taking part in forums on the topic, 44% - Blogging, 38% - Campaigning online**. Other answers were **Training and Writing articles on Media**.

The conclusions of this survey revealed the fact that there is a need to know more about MDG: what has been done until know, actions, why MDG are important. Youth would like to participate in activities related to MDG using the traditionally channels (organizing conferences, public events etc.) and the new social media networks such as forums, blogs, & to campaign online There is a need of training in participation regarding MDG and to inform about MDG through media – articles, interviews, good practices and models.



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